

Ex Customers and Ex Subscribers
Part 2 Privacy Notice

Legitimate Interest

1. Who we are

PHD Interactive Ltd, Monomark House, 27 Old Gloucester Street, London WC1N 3XX, Company No. 4402212

2. What we would like to do

We would like to hold your data in order to handle any dispute which may arise during the eligible statutory period. In addition, if you have been a customer, we would like to use your personal data for the purposes of facilitating a potential relaunch of your website service with us at lower cost to you.

3. Your rights

In order to be able to process your data in the legitimate interests of our business, we must satisfy a number of criteria and must complete a legitimate interests assessment (LIA) to help us demonstrate compliance. If you exercise your right to object to us processing your data for this purpose or if you exercise your right to complain (both of which are set out in more detail below) we may (but need not) share with you the LIA when dealing with your objection or complaint.

You also have the right to ask us to rectify any data we hold about you if that data is incorrect or incomplete. More detailed guidance on your rights may be found in our Individual Rights Policy which can be accessed via www.phdinteractive.co.uk/privacy.

You also have the right of erasure where there is no compelling reason for us to continue holding your data. More detailed guidance on your rights may be found in our Individual Rights Policy which can be accessed via www.phdinteractive.co.uk/privacy.

You also have the right to complain if you are not happy about the way we have used your personal data. More detailed guidance on your rights may be found in our Individual Rights Policy which can be accessed via www.phdinteractive.co.uk/privacy.

You also have the right to object to our use of your data for the purposes outlined in this privacy notice. If you wish to object, please refer to our more detailed guidance on your rights which may be found in our Individual Rights Policy which can be accessed via www.phdinteractive.co.uk/privacy.