

Our Customers & Prospects  
Part 2 Privacy Notice

*Contract*

**1. Who we are**

PHD Interactive Ltd, Monomark House, 27 Old Gloucester Street, London WC1N 3XX, Company No. 4402212

**2. Why we need to process your data**

We need to process your personal data in order to fulfil our contractual obligations to you. This might include obtaining information so that we can advise you on the most suitable service package for your needs or to build a trial website for you.

We consider that we are not able to carry out the steps outlined above without processing your data.

**3. Your rights**

You also have the right to ask us to rectify any data we hold about you if that data is incorrect or incomplete. More detailed guidance on your rights may be found in our Individual Rights Policy which can be accessed via [www.phdinteractive.co.uk/privacy](http://www.phdinteractive.co.uk/privacy).

You also have the right to obtain and re-use the data which we hold for your own purposes. This is known as "data portability". More detailed guidance on your rights may be found in our Individual Rights Policy which can be accessed via [www.phdinteractive.co.uk/privacy](http://www.phdinteractive.co.uk/privacy).

You also have the right of erasure where there is no compelling reason for us to continue holding your data. More detailed guidance on your rights may be found in our Individual Rights Policy which can be accessed via [www.phdinteractive.co.uk/privacy](http://www.phdinteractive.co.uk/privacy).

You also have the right to complain if you are not happy about the way we have used your personal data. More detailed guidance on your rights may be found in our Individual Rights Policy which can be accessed via [www.phdinteractive.co.uk/privacy](http://www.phdinteractive.co.uk/privacy).